

## WorldFood Istanbul Attracts Attention Again This Year with Its Packed Program!

**The 33<sup>rd</sup> International Food Products and Processing Technologies Exhibition – WorldFood Istanbul, offering the opportunity to showcase and explore the latest innovations and food trends in the sector, will take place at Tüyap Fair Convention and Congress Center from September 2 to 5, 2025. Preparations are well underway to bring together more than 900 purchasing professionals from 100 countries with exhibitors.**

Having broken records in its 32<sup>nd</sup> edition for both the number of exhibiting companies and visitors, **WorldFood Istanbul** will once again serve as a powerful business platform and a key hub for knowledge sharing, innovation, and sector-wide collaboration, maintaining its status as the longest-running food industry exhibition in Türkiye.

This year, with participation from countries across diverse regions, including **the United States, China, India, Italy, Thailand, South Korea, Egypt, Nigeria, Poland, the United Arab Emirates, and Albania**, WorldFood Istanbul, organized by ICA Events, will further solidify its role as a "regional and international vision platform".

At the exhibition, more than 100 thought leaders and renowned chefs will take to the FOOD ARENA stage to present the latest trends, industry targets, sustainable investments, technological advancements, and export-focused projects — all aimed at providing a clear and forward-looking vision for the future.

FOOD ARENA Events, designed to both inform and inspire visitors under four main themes across four days, will include: **"The Big Picture: The Awakening of Food and Agriculture"** on Tuesday, September 2; **"Planet on a Plate: Climate-Friendly Smart Food"** on Wednesday, September 3; **"The Code of Tomorrow: From Data to Dish"** on Thursday, September 4; and on the final day of the exhibition, Friday, September 5, **"The Entrepreneur's Kitchen: What Will We Eat Tomorrow?"**. These sessions will be led by highly respected professionals from across the industry.

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## WorldFood Istanbul Brings the Future of the Food Industry to the Stage

From climate-friendly solutions to AI-powered food innovations and from next-generation agriculture to ethical production, WorldFood Istanbul will once again inspire visitors with its diverse and dynamic program this year.

Organized in collaboration with leading sector institutions and co-curated by industry experts, the Food Arena **Conference Stage** will feature prominent figures from the food industry sharing valuable insights and future outlooks. Meanwhile, the **Food Arena Workshop Kitchen** will host star chefs, creative entrepreneurs, and trend-setting influencers, presenting content aligned with the daily themes. From zero-waste recipes to probiotic snacks, vegan baklava to fermented delicacies, imaginative dishes will come to life on stage. Special presentations prepared with products from participating companies will be offered to audiences in an engaging, interactive format.

As part of the **Master Class** program, guided tours of the exhibition will help visitors discover the brands most relevant to their interests, experience new products firsthand, and network with industry players. In addition, the **Food Tech Garage** will provide the opportunity to meet start-ups shaping the future of the food industry, from AI-driven solutions to advanced recycling projects, digital agriculture innovations, and traceable packaging technologies.

**Exhibition Director Semi Benbanaste** said: "At WorldFood Istanbul, we are preparing a rich program of events that spotlight innovation and sustainable solutions in the sector. Our goal is to offer a dynamic platform where ideas that inspire our exhibitors, strengthen collaborations and shape the future of the food world can be shared. As in previous years, we are excited to unite all stakeholders in the industry and contribute to its growth."

For more information about WorldFood Istanbul's program and event schedule, please visit the exhibition's [official website](#).

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