



Press Release

August 4th, 2025

Strong Industry Interest in the 33rd WorldFood Istanbul Exhibition!

Organized by ICA Events, the International Food Products and Processing Technologies Exhibition – WorldFood Istanbul will reunite leading players in the food industry for the 33rd time at Tüyap Fair Convention and Congress Center, from September 2 to 5, 2025. The exhibition is actively preparing to bring together over 900 hosted buyers from 100 countries with exhibitors.

WorldFood Istanbul, the premier international meeting platform for the Turkish food industry, is set to showcase a wide range of new products and cutting-edge technologies to the sector. With over 90% of exhibition booths already sold and continued strong demand from both domestic and international companies, WorldFood Istanbul will welcome more than 900 buyers from 100 countries at **Tüyap Fair Convention and Congress Center**, from September 2 to 5, 2025.

Over the course of four days, the exhibition will host more than 30 thematic events across four main themes. Over 80 leading figures from the food industry will take the stage at FOOD ARENA, delivering inspiring sessions on topics such as climate-friendly solutions, AI-driven food innovations, next-generation agriculture, and ethical production.

FOOD ARENA events, offering a 360° perspective on the present and future of the food industry, will include the following sessions: "The Big Picture: The Awakening of Food and Agriculture" on Tuesday, September 2; "Planet on a Plate: Climate-Friendly Smart Food" on Wednesday, September 3; "The Code of Tomorrow: From Data to Dish" on Thursday, September 4; and on the final day of the exhibition, Friday, September 5, "The Entrepreneur's Kitchen: What Will We Eat Tomorrow?"

WorldFood Istanbul will showcase a wide range of categories, including meat, poultry, and seafood; food ingredients and preservatives; frozen products; food transportation and logistics; beverages; fruits and vegetables; healthy and organic products; confectionery and nuts; dairy products; staple foods; oils and flour products; as well as cleaning and hygiene products, food and beverage services, catering and store, and market equipment.

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Continuing to strengthen its role as "a regional and international vision platform", **WorldFood Istanbul** will welcome participation from countries across diverse regions, including **the United States, China, India, Italy, Thailand, South Korea, Egypt, Nigeria, Poland, the United Arab Emirates, and Albania.**

Commenting on the International Food Products and Processing Technologies Exhibition – WorldFood Istanbul, which offers a platform to showcase and explore the latest innovations and food trends in the industry, **Exhibition Director Semi Benbanaste** stated: "WorldFood Istanbul is more than just an exhibition, it is a platform that shapes the global vision of the food industry. Even during challenging periods such as the pandemic, our exhibition proved its resilience and continuity by remaining uninterrupted, and this year, it has once again attracted significant interest from exhibitors. The fact that 90% of our booths have already been sold, and that countries across a wide geographical range, from the United States to China, Italy to Nigeria, and Thailand to the United Arab Emirates, have shown strong participation, is the clearest sign of the confidence placed in both Türkiye and the WorldFood Istanbul brand. Our exhibition has become an essential international meeting point for anyone investing in the future of the food sector. We are committed to building on this momentum each year and continuing to serve as the global showcase for the industry."

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