protein ocn

FUELLING *HEALTHY LIFESTYLE*

FUNCTIONAL NUTRITION & HEALTHY FMCG SOLUTIONS

proteinocean.com

proteinocean

protein ocn

WHO WE ARE

- Fast-growing functional nutrition company
- **250+** products across sports nutrition and wellness
- Strong quality and production systems
- **26,000 m²** manufacturing facility
- Active in both online and offline retail





- Export-focused production infrastructure
- International retail expansion strategy
- Functional FMCG & Wellness positioning
- Active GCC & EU market expansion

OUR FOCUS

- Retail-first product development
- High-rotation FMCG approach
- Strong international expansion strategy
- Products designed for everyday consumption

Stronger Formula + **Cleaner Profile** + **Better Taste**

BEST-IN-CLASS FORMULATION



PROTEINS

OUR APPROACH

- Our protein portfolio is built around different nutritional preferences and everyday routines rather than a single standard formula. By combining traditional, blended, plant-based and functional formats, the range makes protein easier to incorporate into different lifestyles.

WHAT SETS OUR RANGE APART

- Whey, isolate, casein, milk and pea protein sources
- Powder, coffee and meal formats
- Gluten-free and vegetarian-friendly options
- Dedicated vegan protein formula
- Low-sugar options and a wide flavour selection
- DigeZyme® and Vitamin B6 in selected products

PRODUCTS



WHEY PROTEIN



WHEY ISOLATE



COLLAGEN



PEA PROTEIN



PROTEIN COFFEE



CLEAR WHEY



MILK PROTEIN



COLLAGEN COFFEE



PROTEIN MEAL



AMINO ACIDS

OUR APPROACH

- Rather than taking a one-size-fits-all approach, our portfolio offers both focused single-ingredient products and comprehensive amino acid blends. This allows consumers to choose products based on their training routine, preferred ingredients and format.

WHAT SETS OUR RANGE APART

- Essential and branched-chain amino acid blends
- Single-ingredient and combined formulas
- Different amino acid profiles and ratios
- Vegan-friendly options
- Gluten-free, lactose-free and soy-free options
- Multiple flavours and formats

PRODUCTS



CREATINE



PRE WORKOUT SUPREME



L-CARNITINE



CREATINE CREAPURE



GLUTAMINE



EAA+



HYDROPRIME



BCAA+



ARGININE



CITRULLINE MALATE



FUNCTIONAL FOODS

OUR APPROACH

- Our functional food range was developed to bring more flavour and variety to everyday meals. From seasonings and spreads to practical sauce alternatives, the portfolio makes familiar favourites easier to enjoy as part of different eating routines.

WHAT SETS OUR RANGE APART

- Nut-based spreads and no-added-sugar options
- Olive oil spray and no-added-salt seasonings
- Superfood blends with selected functional ingredients
- Vegan and vegetarian-friendly products
- Gluten-free and lactose-free options across selected products

PRODUCTS



PEANUT BUTTER



COCOA PEANUT BUTTER



CHICKEN SPICE



CAJUN SPICE



BBQ SAUCE



KETCHUP


SPRAY OLIVE OIL



GREENS & SUPERFOODS



CARBOHYDRATES

OUR APPROACH

- Our carbohydrate portfolio is developed around different energy needs and consumption moments. By combining convenient sports nutrition products with everyday food formats, the range offers flexible options for different routines and lifestyles

WHAT SETS OUR RANGE APART

- Fast-digesting and complex carbohydrate formulas
- Powder, gel and food-based formats
- Electrolyte-enriched options in selected products
- Vegan-friendly products
- Gluten-free and lactose-free options
- Multiple flavours and serving formats

PRODUCTS



MASS GAINER



VEGAN GAINER



MALTODEXTRIN



ENERGY GEL



CREAM OF RICE



PROTEIN BARS

OUR APPROACH

- Our protein bars are developed for people who want a convenient protein option that fits naturally into busy days. Created for work, travel, training or a quick snack, the range combines practical use with enjoyable flavours.

WHAT SETS OUR RANGE APART

- High-protein formulation
- No chocolate coating
- No added sugar or dates
- Whey and milk protein with collagen
- Gluten-free
- Multiple flavour options

PRODUCTS



TIRAMISU



COOKIE & CREAM



CHOCOLATE & HAZELNUT



CHOCOLATE



SALTED CARAMEL



VITAMIN

OUR APPROACH

- Our vitamins and supplements portfolio is developed to make daily nutritional support practical and accessible. From essential vitamins and minerals to targeted complexes, the range offers flexible options for different routines and wellness priorities.

WHAT SETS OUR RANGE APART

- Single vitamins and essential minerals
- Multivitamin and mineral complexes
- Omega-3, collagen and antioxidant products
- Targeted daily wellness formulations
- Selected branded ingredients, including AstraGin®, BioPerine® and Sabeet®
- Capsule, tablet and softgel formats

PRODUCTS



ZMA



MAGNESIUM BISGLYCINATE



THERMO BURNER



L-THEANINE



VITAMIN D3



MAGNESIUM COMPLEX



LVR



COLLAGEN + HYALURONIC ACID



KDNY



HUNGER BUSTER



SLEEP FORMULA



NMN



SELENIUM



D3K2



MULTIVITAMIN



WHY PROTEINOCEAN?



PROTEINOCEAN POSITIONING

- Advanced formulations
- Premium ingredient selection
- Strong taste profile
- Retail-ready products
- Functional FMCG positioning
- International expansion strategy

STANDARD MARKET PRODUCTS

- Lower raw material quality
- Outdated formulas
- Weak taste profile
- Limited innovation



WHY PROTEINOCEAN?

2.5 MILLION+
HAPPY CUSTOMERS



- Proven domestic Track Record
- Strong taste vs competitors
- Retail-ready formats
- Competitive international pricing
- Scalable for export markets

600K+
VERIFIED REVIEWS





STRONG PRESENCE

IN FITNESS AND LIFESTYLE SEGMENTS

- Active collaboration with influencers across fitness & lifestyle segments
- Continuous brand activation supporting retail sell-out

BRAND ACTIVATION & MARKET PRESENCE

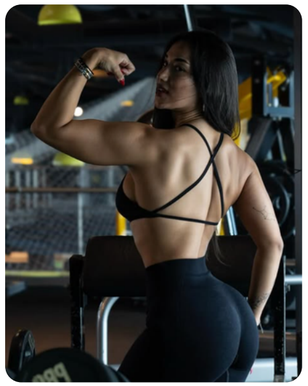
INFLUENCERS WE WORK WITH



Göktuğ Alaf
@gokalaf
1M followers



Nihat Kaya
@nihat.kyaa
539B followers



Hale Cabbar
@cabbarhale
156 Bfollowers



Tuna Tavus
@tunatavus
1.2M followers



1453harunn
@Harun Yılmaz
757B followers



Berfin Sarıkaya
@mytinymuscles
808 B followers

SPONSORSHIPS & EVENTS



MR. OLYMPIA 2026
Official Sponsor



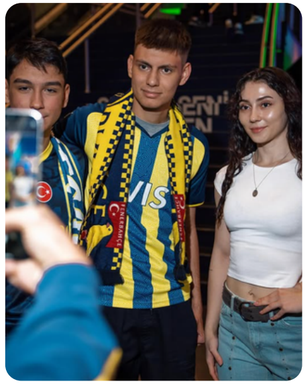
Turkish Basketball Federation
Official Sponsor



Türkiye Football Federation
Official Sponsor



Proteinocean Meetup
Zorlu Psm



Basketball Super League
Match-Day Activation



Seasonal Events

- Active influencer collaborations
- Sponsorships and events
- Digital and social media presence
- Continuous brand activation presence

DISTRIBUTORS OPPORTUNITY



Proteinocean offers strong partnership opportunities for distributors and retail suppliers seeking high- quality products within the growing healthy snack category.





DISTRIBUTORS ADVANTAGES

- Competitive pricing structure
- Strong distributor margins
- High-rotation FMCG product
- Reliable supply chain
- Full export documentation support



Proteinocean is committed to building long-term and successful international partnerships.

IDEAL PARTNERS

- Exclusive distributors
- Supermarket suppliers
- Retail and convenience store distributors
- Importers and wholesaler

Packaging & Presentation

Proteinocean products are presented in premium packaging designed to maximize retail visibility and consumer appeal.

Proteinocean is driven by innovation

We engineer cutting-edge formulations that meet modern consumer demands — ensuring superior quality, proven performance, and uncompromising on product safety.











Proteinocean ensures reliable and efficient export operations to support international distributors and retail partners.

- Export-ready production facilities
- Professional export documentation
- Flexible order quantities
- Reliable and consistent supply chain
- Efficient international logistics support
- Retail and convenience store distributors

RETAIL PRESENCE

- Strong presence across national retail chains
- Proven sell-out performance in high-traffic retail environments
- Active in supermarkets, convenience, and petrol stations
- Proven sell-out performance

Supermarkets

BIM

Carrefour SA

MİGROS

macrocenter

Online

Yemeksepeti

getir

petrol station

Petrol Ofisi

TotalEnergies

opet

QUALITY & PRODUCTION

OUR CERTIFICATIONS

- Compliance with the Food Codex
- State-of-the-Art Production Processes
- Internal quality control and assurance systems verified by external laboratories and audits



BRCGS
What it represents
Global Food Safety
Grade
A



INFORMED CHOICE
What it represents
Sport Product
Assurance For Whey
Protein



INFORMED CHOICE
What it represents
Sport Product
Assurance For
Creatine



INFORMED PROTEIN
What it represents
Protein Quality
Assurance For Whey
Protein



GMP
What it represents
Good Manufacturing
Practices



ISO-9001
What it represents
Quality Management
System



HALAL
What it represents
Halal Manufacturing
Compliance



ISO-22000
What it represents
Food Safety
Management

protein ocn

International Business Contact

Email: international@proteinocean.com

proteinocean.com
For distribution and partnership inquiries,
please contact us

proteinocean.com

proteinocean

proteinocean