الأصيل

Alaseel

تمور منتقاه Premium Dates

شركة الأصيل للتمور

Al Aseel Dates Company

نـــزرع الجـــودة... ونـــحصـــد الـــتـــمـّيز

Quality is cultivated... excellence is achieved

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من نحن

الأصيل للتمور هي شركة سعودية متخصصة
في إنتاج وتسويق وتوزيع التمور الفاخرة
نعمل تحت مظلة أوقاف الشيخ محمد بن عبدالعزيز الراجحي
ونعد من العلامات الرائدة في قطاع التمور محليًا ودوليًا

نمتلك واحدة من أكبر المزارع المتكاملة في العالم
بأكثر من 250.000 نخلة
من الزراعة ← العناية ←الحصاد ← الفرز ←التعبئة ← التسويق ← التوزيع

نؤمن أن التمر ليس منتجًا غذائيًا فقط بل هوية سعودية

About Us

Al Aseel Dates is a Saudi-based company specializing in the production and distribution of premium-quality dates. Operating under the umbrella of Sheikh Mohammed bin Abdulaziz Al Rajhi Endowments, Al Aseel has established itself as a trusted brand in the dates industry, both locally and internationally.

We operate one of the world's largest fully integrated date farms, managing more than 250,000 palm trees. Our operations cover the entire value chain—from cultivation and harvesting to sorting, packaging, marketing, and distribution—ensuring consistent quality at every stage.

At Al Aseel, we believe that dates are more than a food product. They reflect Saudi heritage, authenticity, and agricultural excellence

رؤيتنا

أن تكون الأصيل للتمور العلامة المفضلة والمورد الأول للتمور ومنتجات النخيل عالية الجودة، من خلال بناء حضور قوي ومستدام في الأسواق المحلية والعالمية.

Our Vision

To be the trusted Saudi brand and a leading global supplier of premium dates and palm products, delivering quality, heritage, and sustainability to markets worldwide

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رسالتنا

- إنتاج تمور عالية الجودة باستخدام أحدث التقنيات الزراعية
- بناء علامة تجارية سعودية ذات حضور عالمي عبر حلول تسويقية مبتكرة
- التوسع محليًا ودوليًا من خلال شراكات استراتيجية فعّالة
- تحقيق رضا العملاء بتقديم منتجات تفوق توقعاتهم
- المساهمة في تحقيق مستهدفات رؤية السعودية 2030
- تعزيز مكانة المملكة كمصدر رئيسي للتمور عالميًا

Our Mission

- To produce high-quality dates using advanced agricultural practices.
- To build a strong Saudi brand with a competitive global presence through innovative marketing solutions.
- To expand locally and internationally through effective strategic partnerships.
- To achieve high customer satisfaction by delivering products that meet and exceed expectations.
- To support the objectives of Saudi Vision 2030 by contributing to the growth of the dates sector.

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مزارعنا

تقع مزارع اوقاف الشيخ محمد الراجحي للتمور في منطقتي الخَرْج والقصيم وهما من أبرز المناطق الزراعية المعروفة بجودة إنتاج التمور.

في مزارعنا:

- نستخدم أحدث أساليب الري والزراعة المستدامة
- نلتزم بمعايير السلامة الغذائية المعتمدة عالميًا
- نراقب الجودة في جميع مراحل الإنتاج
- نعمل تحت إشراف مهندسين زراعيين وخبراء جودة
- من لحظة غرس النخلة وحتى وصول التمر إلى المستهلك لا تُترك الجودة للصدفة



Our Farms

Al Aseel Dates farms are in Al-Kharj and Al-Qassim, two of Saudi Arabia's most renowned agricultural regions known for producing high-quality dates.



At our farms:

- We apply advanced irrigation systems and sustainable farming practices.
- We comply with internationally recognized food safety standards.
- Quality is monitored at every stage of production.
- Operations are supervised by experienced agricultural engineers and quality specialists.
- From planting the palm tree to delivering dates to consumers, quality is never left to chance.



منتجاتنا

نقدّم في الأصيل باقة مختارة من أجود أنواع التمور، يتم اختيارها بعناية فائقة وتعبئتها وفق معايير دقيقة تضمن ثبات الجودة وسلامة المنتج كما نوفر حلول تغليف متنوعة صُممت لتلبي متطلبات الأسواق المختلفة مع مراعاة سهولة التداول والالتزام بمعايير التصدير

وتشمل :

- **البيع بالتجزئة** بمقاسات وتصميمات مناسبة للمستهلك النهائي
- **البيع بالجملة** بكميات اقتصادية تدعم سلاسل التوريد
- **التصدير** وفق متطلبات الشحن والمعايير المعتمدة للأسواق الدولية

جميع المواصفات قابلة للتخصيص وفق متطلبات كل سوق، بما في ذلك خلط الأصناف أو تحديد درجات مختلفة حسب الطلب كما يتم الاتفاق على الأحجام والأوزان ونوع التغليف قبل إتمام التعاقد، بما يضمن توافق المنتج مع احتياجات العميل والسوق

Our Products

At Al Aseel Dates, we offer a carefully selected range of premium date varieties, meticulously chosen and packed to ensure consistent quality and product safety. We provide flexible packaging solutions designed to meet the needs of different markets, while ensuring efficient handling and full export compliance.

These include:

Retail formats tailored for end consumers.

Wholesale quantities suitable for supply chains and bulk distribution.

Export packaging complies with international shipping and market requirements.

Product specifications are fully customizable according to market needs, including variety selection, grades, sizes, weights, and packaging types. Options such as blending different varieties or selecting specific grades are available upon request.

All specifications are finalized prior to contract confirmation to ensure full alignment with customer requirements and target market standards.

Khudri Dates

Product Details

Number of Pieces per 1 Kg (Grades)	Chemical Standards	Microbiological Standards
● **Grade A+:** Below 70 pieces/1 kg ● **Grade A:** 70–80 pieces/1kg ● **Grade B:** 85–100 pieces/1kg ● **Grade C:** 110–120 pieces/1kg ● **Grade D:** Above 130 pieces/1kg	● **Moisture** ≤ 20% ● **Water Activity** ≤ 0.65 ● **pH** ≈ 6.0	● **Total Bacterial Count** $< 10^4$ CFU/g ● **Yeast & Mold** $< 10^3$ CFU/g



Allergens Naturally free from common allergens
no cross-contamination with nuts, gluten,soy, or dairy

Fumigation (if applicable) Ethyl formate (liquid) + carbon dioxide (gas)

Storage Conditions: Store in a cool (-5°C to 0°C), dry place away from direct sunlight

● **Country of Origin:** Kingdom of Saudi Arabia ● **Ingredients:** 100% Natural Dates (No additives or preservatives) ● **Shelf Life:** 12 months from production date

Majdool Premium Dates

Product Details

Number of Pieces per 1 kg (Grades)	Chemical Standards	Microbiological Standards
● **Grade A+:** 50 to 60 pieces / 1 kg ● **Grade A:** 65 to 70 pieces / 1 kg ● **Grade B:** 75 to 85 pieces / 1 kg ● **Grade C:** : Above 90 pieces / 1 kg	● **Moisture** ≤ 20% ● **Water Activity** ≤ 0.65 ● **pH** ≈ 6.0	● **Total Bacterial Count** < 10^4 CFU/g ● **Yeast & Mold** < 10^3 CFU/g



Allergens Naturally free from common allergens
no cross-contamination with nuts, gluten,, soy, or dairy

Fumigation (if applicable) Ethyl formate (liquid) + carbon dioxide (gas)

Storage Conditions: Store in a cool (-5°C to 0°C), dry place away from direct sunlight

● **Country of Origin:** Kingdom of Saudi Arabia ● **Ingredients:** 100% Natural Dates (No additives or preservatives) ● **Shelf Life:** 12 months from production date

Saqa'e Premium Dates

Product Details

Number of Pieces per 1 kg (Grades)	Chemical Standards	Microbiological Standards
● **Grade A+:** 60 to 70 pieces / 1 kg ● **Grade A:** 90 to 100 pieces / 1 kg ● **Grade B:** 115 to 125 pieces / 1 kg ● **Grade C:** : Above 130 pieces / 1 kg	● **Moisture** ≤ 20% ● **Water Activity** ≤ 0.65 ● **pH** ≈ 6.0	● **Total Bacterial Count** < 10^4 CFU/g ● **Yeast & Mold** < 10^3 CFU/g



Allergens Naturally free from common allergens
no cross-contamination with nuts, gluten,, soy, or dairy

Fumigation (if applicable) Ethyl formate (liquid) + carbon dioxide (gas)

Storage Conditions: Store in a cool (-5°C to 0°C), dry place away from direct sunlight

● **Country of Origin:** Kingdom of Saudi Arabia ● **Ingredients:** 100% Natural Dates (No additives or preservatives) ● **Shelf Life:** 12 months from production date

Sukary Premium Dates

Product Details

Number of Pieces per 1 kg (Grades)	Chemical Standards	Microbiological Standards
● **Grade A+:** 75 to 80 pieces / 1 kg ● **Grade A:** 90 to 100 pieces / 1 kg ● **Grade B:** 130 to 140 pieces / 1 kg ● **Grade C:** : Above 140 pieces / 1 kg	● **Moisture** ≤ 20% ● **Water Activity** ≤ 0.65 ● **pH** ≈ 6.0	● **Total Bacterial Count** < 10^4 CFU/g ● **Yeast & Mold** < 10^3 CFU/g



Allergens Naturally free from common allergens;
no cross-contamination with nuts, gluten,, soy, or dairy

Fumigation (if applicable) Ethyl formate (liquid) + carbon dioxide (gas)

Storage Conditions: Store in a cool (-5°C to 0°C), dry place away from direct sunlight

● **Country of Origin:** Kingdom of Saudi Arabia ● **Ingredients:** 100% Natural Dates (No additives or preservatives) ● **Shelf Life:** 12 months from production date

Safawi Dates

Product Details

Number of Pieces per 1 kg (Grades)	Chemical Standards	Microbiological Standards
● **Grade A+:** 50 to 60 pieces / 1 kg ● **Grade A:** 65 to 75 pieces / 1 kg ● **Grade B:** 90 to 100 pieces / 1 kg ● **Grade C:** : Above 100 pieces / 1 kg	● **Moisture** ≤ 20% ● **Water Activity** ≤ 0.65 ● **pH** ≈ 6.0	● **Total Bacterial Count** $< 10^4$ CFU/g ● **Yeast & Mold** $< 10^3$ CFU/g



Allergens Naturally free from common allergens
no cross-contamination with nuts, gluten,, soy, or dairy

Fumigation (if applicable) Ethyl formate (liquid) + carbon dioxide (gas)

Storage Conditions: Store in a cool (-5°C to 0°C), dry place away from direct sunlight

● **Country of Origin:** Kingdom of Saudi Arabia ● **Ingredients:** 100% Natural Dates (No additives or preservatives) ● **Shelf Life:** 12 months from production date

Sukary Rutab Dates

Product Details

Number of Pieces per 1 kg (Grades)	Chemical Standards	Microbiological Standards
● **Grade A+:** 70 to 75 pieces / 1 kg ● **Grade A:** 85 to 95 pieces / 1 kg ● **Grade B:** 100 to 110 pieces / 1 kg	● **Moisture** ≤ 20% ● **Water Activity** ≤ 0.65 ● **pH** ≈ 6.0	● **Total Bacterial Count** < 10^4 CFU/g ● **Yeast & Mold** < 10^3 CFU/g



Allergens Naturally free from common allergens no cross-contamination with nuts, gluten, soy, or dairy

Fumigation (if applicable) Ethyl formate (liquid) + carbon dioxide (gas)

Storage Conditions: Store in Cool (-5 C° to -18 C°), dry place away from direct sunlight

● **Country of Origin:** Kingdom of Saudi Arabia ● **Ingredients:** 100% Natural Dates (No additives or preservatives) ● **Shelf Life:** 12 months from production date

Ajwa Dates

Product Details

Number of Pieces per 1 kg (Grades)	Chemical Standards	Microbiological Standards
● **Grade A+:** 80 to 90 pieces / 1 kg ● **Grade A:** 100 to 105 pieces / 1 kg ● **Grade B:** 115 to 125 pieces / 1 kg ● **Grade C:** Above 125 pieces / 1 kg	● **Moisture** ≤ 20% ● **Water Activity** ≤ 0.65 ● **pH** ≈ 6.0	● **Total Bacterial Count** < 10^4 CFU/g ● **Yeast & Mold** < 10^3 CFU/g



Allergens Naturally free from common allergens no cross-contamination with nuts, gluten, soy, or dairy

Fumigation (if applicable) Ethyl formate (liquid) + carbon dioxide (gas)

Storage Conditions: Store in Cool (-5 C° to 0 C°), dry place away from direct sunlight

● **Country of Origin:** Kingdom of Saudi Arabia ● **Ingredients:** 100% Natural Dates (No additives or preservatives) ● **Shelf Life:** 12 months from production date

Past Dates

Product Details

Number of Pieces per 500 g (Grades)	Chemical Standards	Microbiological Standards
● **Grade A+:** N/A ● **Grade A:** N/A ● **Grade B:** N/A ● **Grade C:** N/A	● **Moisture** ≤ 20% ● **Water Activity** ≤ 0.65 ● **pH** ≈ 6.0	● **Total Bacterial Count** < 10^4 CFU/g ● **Yeast & Mold** < 10^3 CFU/g



Allergens Naturally free from common allergens no cross-contamination with nuts, gluten, soy, or dairy

Fumigation (if applicable) Ethyl formate (liquid) + carbon dioxide (gas)

Storage Conditions: Store in Cool (10 C° to 18 C°), dry place away from direct sunlight

● **Country of Origin:** Kingdom of Saudi Arabia ● **Ingredients:** 100% Natural Dates (No additives or preservatives) ● **Shelf Life:** 12 months from production date

Mbroom DATES

Product Details

Number of Pieces per 1 kg (Grades)	Chemical Standards	Microbiological Standards
● **Grade A+:** 85 to 95 pieces / 1 kg ● **Grade A:** 100 to 110 pieces / 1 kg ● **Grade B:** 115 to 125 pieces / 1 kg ● **Grade C:** Above 130 pieces / 1 kg	● **Moisture** ≤ 20% ● **Water Activity** ≤ 0.65 ● **pH** ≈ 6.0	● **Total Bacterial Count** $< 10^4$ CFU/g ● **Yeast & Mold** $< 10^3$ CFU/g



Allergens Naturally free from common allergens no cross-contamination with nuts, gluten, soy, or dairy

Fumigation (if applicable) Ethyl formate (liquid) + carbon dioxide (gas)

Storage Conditions: Store in Cool (-5 C° to 0 C°), dry place away from direct sunlight

● **Country of Origin:** Kingdom of Saudi Arabia ● **Ingredients:** 100% Natural Dates (No additives or preservatives) ● **Shelf Life:** 12 months from production date

Khulas Dates

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Product Details

Number of Pieces per 1 kg (Grades)	Chemical Standards	Microbiological Standards
● **Grade A+:** 100 to 110 pieces / 1 kg ● **Grade A:** 115 to 125 pieces / 1 kg ● **Grade B:** 135 to 150 pieces / 1 kg ● **Grade C:** Above 150 pieces / 1 kg	● **Moisture** ≤ 20% ● **Water Activity** ≤ 0.65 ● **pH** ≈ 6.0	● **Total Bacterial Count** $< 10^4$ CFU/g ● **Yeast & Mold** $< 10^3$ CFU/g



Allergens Naturally free from common allergens no cross-contamination with nuts, gluten, soy, or dairy

Fumigation (if applicable) Ethyl formate (liquid) + carbon dioxide (gas)

Storage Conditions: Store in Cool (10C° to 18 C°), dry place away from direct sunlight

● **Country of Origin:** Kingdom of Saudi Arabia ● **Ingredients:** 100% Natural Dates (No additives or preservatives) ● **Shelf Life:** 12 months from production date

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لماذا الأصيل؟

نحن ندير أعمالنا على أسس طويلة المدى ونلتزم بتقديم تمور موثوقة بمعايير ثابتة من المصدر وحتى الوصول إلى الأسواق وذلك لاننا

- زراعة النخيل اساس عملنا
- والخبرة تقود قراراتنا
- والجودة تُحدّد معاييرنا
- والرؤية تُوجّه مستقبلنا
- والاستمرارية هي التزامنا

الأصيل للتمور... جودة تُزرع



Why Al Aseel ?

We manage our operations with a long-term perspective and are committed to delivering reliable dates with consistent quality, from the source to the market

At Al Aseel Dates

- Date palm cultivation is the foundation of our business.
- Expertise drives our decisions at every stage.
- Quality defines our standards.
- Vision guides our future growth.
- Continuity reflects our long-term commitment.



Al Aseel Dates — Quality is cultivated

الأسواق والتوزيع

نخدم مجموعة واسعة من الأسواق من خلال شبكة توزيع موثوقة وشراكات استراتيجية تضمن وصول منتجاتنا بكفاءة وثبات جودة.

تشمل أسواقنا:

- السوق السعودي
- الأسواق الخليجية
- الأسواق الإقليمية
- الأسواق العالمية



Markets & Distribution

We serve local, regional, and global markets through a reliable distribution network and strategic partnerships, ensuring consistent quality and efficient delivery worldwide

Our markets include:

- **Saudi Market**
- **Gulf Markets**
- **Regional Markets**
- **Global Markets**



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ما الذي يميز الأصيل؟

- ملكية زراعية واسعة تضمن استمرارية الإمداد وثبات الإنتاج
- تحكم كامل في الجودة عبر جميع مراحل سلسلة القيمة، من المزرعة حتى العميل
- التزام صارم بالمعايير المحلية والدولية المعتمدة
- تنوّع منتجات يلبي احتياجات مختلف الأسواق والشرائح
- خبرات زراعية وفنية متخصصة تدعم كفاءة العمليات
- علامة تجارية موثوقة في قطاع التمور الفاخرة



What Sets AlAseel Apart?

Integrated farming, strict quality control, and deep expertise—delivering premium dates with reliability, consistency, and trust



الجودة وسلامة الغذاء

نلتزم في الأصيل للتمور بتطبيق أعلى معايير الجودة وسلامة الغذاء المعتمدة محلّيا ودوليًا، بما يضمن سلامة المنتجات وثبات جودتها في جميع مراحل التداول.

ويشمل التزامنا:

- خلو المنتجات من المبيدات والمواد الضارة
- سلامة عمليات التخزين والنقل وفق معايير معتمدة
- ثبات الجودة في جميع الشحنات دون استثناء
- مطابقة متطلبات الأسواق والمعايير العالمية
- الجودة في الأصيل سياسة عمل وليست مجرد شعار.



Quality & Food Safety

At Al Aseel Dates, we are committed to applying the highest locally and internationally approved quality and food safety standards, ensuring product safety and consistent quality throughout all stages of handling.

Our commitment includes:

- Products are free from harmful pesticides and prohibited substances.
- Safe storage and transportation processes in full compliance with approved standards.
- Consistent quality across all shipments.
- Full compliance with global market requirements and regulations



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