企 业 公 众 号

新疆天椒红安种业科技股份有限公司
Xinjiang Tianjiao Hong'An Seeds Sci. & Tech. Co.,Ltd

新疆天椒红安种业科技股份有限公司
地址：新疆石河子市北泉镇北泉路368号
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XINJIANG TIANJIAO HONG'AN SEEDS SCIENCE & TECHNOLOGY CO.,LTD
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XINJIANG TIANJIAO HONGLONG AGRICULTURE SCIENCE & TECHNOLOGY CO.,LTD
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新疆天椒弘安色素有限公司
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XINJIANG TIANJIAO HONG' AN PIGMENT CO.,LTD
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新疆天椒红冠食品有限公司
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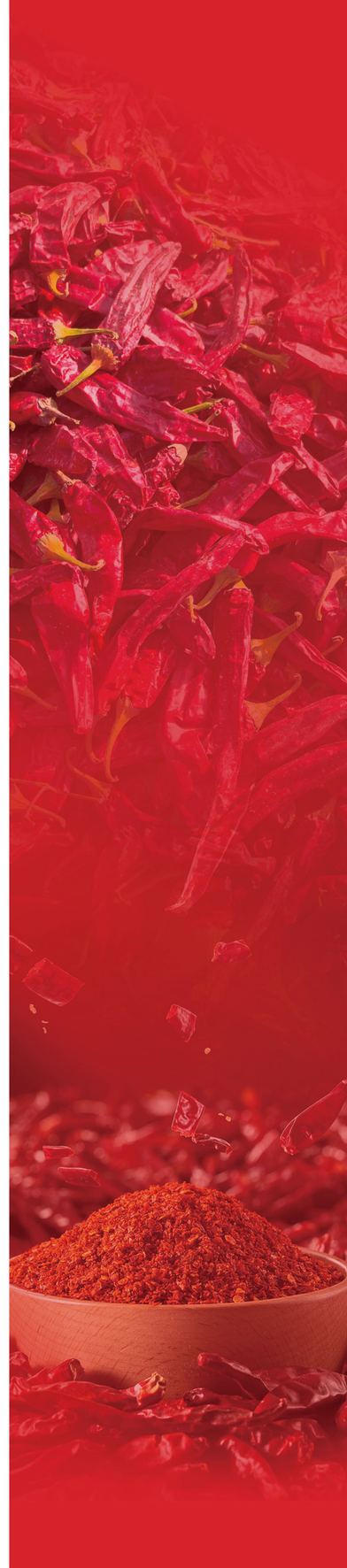
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天椒红安
TIANJIAO HONGAN

新疆天椒红安种业科技股份有限公司
Xinjiang Tianjiao Hong'An Seeds Sci. & Tech. Co.,Ltd



B公司简介
rief Introduction of the Company

新疆天椒红安种业科技股份有限公司成立于2010年，前身为新疆隆平高科红安种业有限责任公司，注册资本6500万元。公司下设行政人事部、计划财务部、销售事业部、设备工艺部、证券投资部、科创中心及六家子公司。

Xinjiang Tianjiao Hong'an Seeds Science &Technology Co., Ltd. , Its predecessor was Xinjiang Longping High-Tech Hong'an Seeds Co., Ltd. , was established in 2010 with a registered capital of 6500 million yuan. The company consists of an administrative personnel department, a planning and finance department, a sales business department, an equipment and technology department, a securities investment department, a science and technology innovation Center, and six wholly-owned subsidiaries.

公司技术力量雄厚，拥有一支由具备丰富辣椒知识和实践经验的辣椒行业专家、育种专家、研究生及本科生等专业人才组成的专业团队。经过十几年的运营和发展，公司已发展成为一家集制干辣椒种子研发、良种繁育、原料收购与产品精深加工及销售为一体的产业链龙头企业。公司2018年获得“国家高新技术企业”称号；取得农业农村部-农作物种子出口生产经营许可证；2022年，公司被评为“农业产业化国家重点龙头企业”，以及“兵团专精特新企业”。

The company has expert technical personnel and a highly qualified professional team composed of pepper industry experts, cultivation experts, graduate students and undergraduates with extensive pepper knowledge and practical experience. After more than ten years of operation and development, the company has developed into a leading enterprise in the industrial chain integrating the research and development of dried chili seeds, the cultivation of improved varieties, the acquisition of raw materials, as well as processing and sales of products. The company won the title of "National High-tech Enterprise" in 2018; obtained the Ministry of Agriculture and Rural Affairs - Crop Seed Export Production and Operation License;In 2022, it was recognized as one of the "Agricultural Industrialization Corps" Key leading enterprises, and "specialized, refined, and innovative enterprises of the Xinjiang Production and Construction Corps".

公司在南北疆11个团场、11个县市建立了加工辣椒原料种植基地50万亩，加工辣椒良种繁育基地2万余亩。引进了具有世界领先水平的辣椒加工设备。2010年至2022年，公司先后建成两个年产10000吨辣椒粉及年产5000吨辣椒红色素精深加工生产线，具备干椒10万吨的加工能力，是目前国内最大的辣椒精深加工企业之一，国内专业辣椒产业链供应商。

The company has established 500,000 mu (33333 hectare) of planting bases for processing pepper raw materials and more than 20,000 mu (1333 hectare) of cultivation bases for processing pepper varieties over 11 farms and in 11 counties and cities in Northern and Southern Xinjiang. Our facilities boast world leading, state-of-the-art pepper processing equipment. From 2010 to 2022, the company has successively built two deep processing production lines with an annual output of 10,000 tons of chili powder and an annual output of 5,000 tons of paprika oleoresin, with a processing capacity of 100,000 tons of dried pepper. It is currently one of the largest domestic pepper deep processing enterprises and the largest pepper production supplier in domestic.

公司始终致力于辣椒全产业链的持续增值。公司主营业务：辣椒种子良繁、加工和销售；干椒贸易、辣椒制品及辣椒红色素、辣椒油树脂（辣椒精）提取及辣椒籽、辣椒粕等副产品生产加工及销售。公司自主繁育的辣椒新品种（系）49余个，通过国家农业部品种登记的辣椒品种23个，主要有：红龙23号、红龙12号、天椒红冠、红安香帅、红龙8488、天椒红禧、富贵红、红安六号、红龙13号、红龙16号等杂交辣椒新品种。公司产品主要是辣椒制品/甜椒制品：脱帽干椒、剪把干椒、辣椒段、辣椒片、辣椒粉、辣椒碎、辣椒油等产品；辣椒提取产品：辣椒红色素、辣椒油树脂（辣椒精）。

The company has always been committed to continuous value creation (CVC) throughout the whole pepper industry chain. The company's main activities are: pepper seed propagation, processing and sales; dry pepper trade, pepper products and paprika oleoresin and capsicum oleoresin extraction, processing and sales of by-products such as chilli seeds and other paprika derivatives. The company has independently bred more than 49 new chili varieties (strains), and 23 chili varieties have been registered, including: Honglong No.23, Honglong No.12,. Tianjiao Hongguan,Hong'An Xiangshuai, Honglong 8488, Tianjiao Hongxi, Fuguihong, Hong'An No. 6, Honglong No. 13, Honglong No. 16, The company's products are mainly chilli products/paprika products: stemless pods, pepper segments, pepper flakes,chilli powder, chilli crushed, chilli seeds oil and pepper extraction products: paprika oleoresin, capsicum oleoresin.











S 六大优势
ix Advantages

天椒红安
TIANJIAO HONGAN

1 地缘资源优势

新疆日照时间长、昼夜温差大、纯净的冰川融水、特殊的沙砾土壤，注定了天椒红安辣椒的天然绿色本质，无虫害侵袭，五疫病侵扰，无农药残留和优质高产，让新疆成为冲过最优质的辣椒产区。新疆地大物博，大面积的土地资源成就了先进的机械化种植模式、节水滴灌技术模式、育苗移栽及机械化采收模式的应用，保证了产品品质的一致性，降低了单位面积的成本投入，对辣椒种植来说可谓得天独厚。

Geographical resource advantage

Xinjiang is proud of a long sunshine hours, large temperature difference between day and night, pure glacier meltwater and special gravel soil with which it is destinated that Tianjiao Hong'an pepper is environmental friendly in natural and without pest invasion, no disease infestation, no pesticide residues, and high-quality and high-yield.For these reasons,Xinjiang becomes the most high-quality pepper producingarea in China.Xinjiang has vast land and abundant resources, and it has achieved advanced mechanlzed planting mode, water-saving drip irrigation technology mode, application of seedling transplanting and mechanized harvesting mode, ensuring the consistency of product quality and reducing the cost per unit area. it ls unique for pepper cultivation..



2 绿色产品优势

新疆于燥少雨的气候条件，减少了病虫害对辣椒的危害，新疆辣椒农药残留少，有喜污染物含量低，是绿色和有机辣椒生产的理想产区。公司对辣椒加工实行全过程控制，建立了辣椒原料种植基地备案制度，从源头保证产品的健康绿色，以行业标准和国家标准贯穿整个加工过程，每道工序都经过严格的质量控制。

Green product advantages

The dry climate in Xinjiang reduces the damage of pests and diseases to peppers.Xinjiang peppers have less pesticide residues and low levels of harmful pollutants, making it an ideal production area for green and organic pepper production, The company controls the whole process of pepper processing, and has established a record system for pepper raw material planting bases to ensure the health and greenness of the products from the source. Industry standards and national standards run through the entire processing process,and each process is subject to strict quality control.

3 研发资源优势

天椒红安拥有一支具有丰富辣椒知识和实践经验的专业人才队伍，现有员工300余人。公司技术力量雄厚，拥有正副研究员高级职称8名；研究生和本科学历22名组成的育种团队，建立了完善的商业化育种体系。研发新品种49个，其中23个品种已通过农业农村部品种登记；取得植物新品种权12个。近年来公司加强与国内各大科研单位的合作，分别在多地成立了辣椒品种的研发中心和育种基地，实现产、学、研相结合的模式，为优质辣椒的生产和加工奠定了基础。

R & D resource advantage

Tianjiao Hongan has a team of professionals with rich pepper knowledge and practical experience, with more than 300 employees. Currently we have 8 senior researchers with the title of full researcher or associate researcher. A breeding team composed of 22 members with postgraduate and undergraduate degrees. We have established a complete commercial breeding system. A total of 49 new varieties have been developed, among which 23 varieties have passed the variety registration of the Ministry of Agriculture and Rural Affairs.We have Obtained 12 certificates for new plant variety rights. In recent years, the company has strengthened cooperation with major domestic scientific research units, R&D centers and breeding bases for pepper varieties have been established in many places, realizing the combination of production, learning and research, laying the foundation for the production and processing of high-quality peppers.





4 市场竞争优势

新疆是目前世界上最大的甜椒原料种植加工基地。由于高品质高产能，新疆干椒亩产种植收益优于国内地其他产区，在产量、品质和价格方面具有明显优势，使新疆辣椒具有更强的实用加工价值，在国内外市场具有很高的口碑，极具市场竞争力。

Market Competitive Advantage

Xinjlang ls currently the world's largest raw materlal planting and processing base for paprika. Due to the high quality and high production capacity, the yield per mu of dried pepper in Xinjiang is better than other production areas in the mainland, and it has obvious advantages in terms of output, quality and price, which makes Xinjiang pepper more practical and processing value, and has a high performance in the domestic and foreign markets. And it is very competitive in the market.

S 六大优势
ix Advantages

天椒红安
TIANJIAO HONGAN



5 科技创新优势

公司采用高起点、高视野、高标准，不断提升产品的高附加值，拥有先进的生产设备和辣椒系列产品加工工艺，可以按需求提供个性化的产品服务。

Technological innovation advantage

The company adopts a high starting point, high vision, and high standards to continuously improve the high added value of products.It has advanced productlon equipment and processing technology forpepper series products, and can provide personalized products andservices according to demand.





6 产业规模优势

随着公司辣椒产业链模式的建立，公司依托新疆150万亩辣椒种植基地，致力于辣椒种子的育繁推、辣椒干制品及色素提取加工和产品销售各个环节的价值提升。

Industrial scale advantage

With the establlshment of the company's pepper industry chaln model, the company relies on more than 1.5 million mu of pepper planting bases in Xinjiang, and is committed to the breeding and promotlon of pepper seeds, dried pepper product,the extractlon and processing of paprika oleoresin, and the value enhancement of all aspects of product sales.

S 产业化运营现状
tatus of industrialization operation

公司致力于辣椒全产业持续增值运营，从上游的种业研发及基地种植加工，涵盖下游的配套产业加工体系，销售物流配送及售后服务等环节，实现了经济和社会价值的双丰收。

公司通过建设辣椒原料基地的战略措施，实现了“定向引种、定向种植、定向收购、定向加工、定向销售”的产业链对接，最大限度地实现了农业增效、农民增收，强有力地带动了农村经济的发展。公司辣椒全产业运营体系有力保障了从辣椒种植源头到生产加工成品各个环节的有效安全品质控制及成本综合利用最大化，为公司良性循环发展提供了坚实保障。

The company is committed to the continuous value-added operation of the whole pepper industry. From the upstream seed industry research and base planting and processing, covering the downstream supporting industry processing system, sales, logistics, distribution and after-sales service, it has achieved a double harvest of economic and social value.

material base

realized Industrail

Through the strategic measures of building a pepper raw mater ialbase, the company has reallzed the Industrlal chain connection of "targetedintro- targed introduction duction, targeted planting, targeted acquisition, targeted processing and targeted sales", which has maximized the increase in agricultural efficiency and farmers' income,strongly promoted the development of the rural economy.

effective effectively gurtantees

The company's entire pepper industry operation system effectivelyguar- antees the effective safety and quallty control and the maximized of compre- hensive cost utilization in all links from the source of pepperplanting to the production and processing of finished products, providing a solid guarantee for the company's virtuous cycle development.

pepper planting

P 产品分类

roduct classification

优良品种 SUPERIOR VARIETIES

天椒红安 TIANJIAO HONGAN



红龙23辣椒品种 HONGLONG NO23

本公司选育的制干甜椒类高色价杂交品种，椒香浓郁，色泽深红，色价E20左右，辣度1000SHU以下，椒长约13-16CM，亩产干椒650公斤以上。广泛用于红色素提取原料及食品添加调色和调香。

It is a kind of high-color hybrid paprika bred by our company with strong aroma anddark red color. The color value is about 20E and the pungency is below 1000SHU, the lengthis about 13-16CM and the production is more than 650 kg per mu. It is widely used in rawmaterials of paprika oleoresin and coloring and flayoring of food additive.



红龙12辣椒品种 HONGLONG NO12

本公司选育的制干辣椒香辣型杂交品种，俗称为“大灯泡”，辣椒直径约5-8CM，辣度为45000-55000SHU，色价为E12，颜色深红，在干椒火锅类、辣酱、高辣粉小食品应用加工等市场广泛应用。

It is a kind of spicy hybrid dried peppers bred by our company, commonly known as"big bulbs". The diameter is about 5-8CM and the pungency is 45000-55000SHU, the colorValue is 12E. This pepper with dark red color and widely used in food application processingof hot pot, hot sauce, high spicy powder and other markets.



红龙13辣椒品种 HONGLONG NO13

本公司选育的制干辣椒杂交品种，皮质光滑色红亮，辣椒直径约3.5-4CM，椒长度约10-13CM，色价E10-12个左右，辣度12000-15000SHU。为辣椒酱市场及辣椒食用粉实用型客户广泛使用。

It is a kind of hybrid chilli bred by our company with smooth skin and bright red color.The diameter is about 3.5-4CM and the length is about 10-13CM, the color value is about10-12E, and the pungency is 12000-15000SHU. It is widely used for chili sauce market and practical customers of chilli powder.



天椒红冠辣椒品种 TIANJIAOHONGGUAN

本公司选育的制干辣椒杂交品种，果实星小羊角椒形，果色深红。色价16E左右，辣度30000-45000SHU，此干椒广泛应用于调味料包、火锅底料、调味小食品辅料等行业领域。

It is a kind of hybrid chilli bred by our company has small horn pepper-shaped fruitswith dark red color, The color value is about 16E and the pungency is 30000-45000SHUIT is widely used in seasoning packs, hotpot condiments, seasoning food accessories and other industries.

SHU It

出口标准甜椒干

整椒/破碎椒/剪把或脱帽椒
数量：24吨/1*40FCL

EXPORT STAND DRIED PAPRIKA

WHOLE /CRUSHED /STEMLESS PODS
Quantity:24MTS/1 x40Fc1

出口标准金塔辣椒干

整椒/破碎椒/剪把、脱帽椒
数量：24吨/1*40FCL

EXPORT STAND JINTA CHILLI

WHOLE /CRUSHED /STEMLESS PODS
Quantity:24MTS/1 x40Fcl









甜椒籽/辣椒籽

数量：24吨/1*40FCL

PAPRIKA SEEDS/CHLI SEEDS

Quantity:24MTS/1 x 40Fcl

出口标准线椒干

整椒/剪把椒
数量：24吨/1*40FCL

EXPORT STAND PODS

WHOLE PODS/STEMLESS PODS
Quantity:24MTS/1 x40Fc1

P 产品分类
roduct classification

天椒红安
TIANJIAO HONGAN



辣椒粉/甜椒粉
色度：60-240ASTA
目数：10-80目
辣度：1000-80000SHU

CHILLI/ PAPRIKA POWDER
Color value:60-240ASTA
Mesh:10-80meshes
Pungency:1000-80000SHU



辣椒碎/甜椒碎
色度/辣度 以客户要求标准加工
目数：8-30目

CHILLI/PAPRIKA CRUSHED
Color/pungency: At customer’s request
Mesh:8-30meshes



辣椒段
色度/辣度 以客户要求标准加工
长度：以客户应用标准加工

CHILLI SEGMENT
Color/pungency: At customer’s request
Length: At customer’s request



辣椒段/辣椒碎/辣椒丝
CHILLI SEGMENT CHILLI CRUSHED/ CHLLLI SHREDS

P 产品分类
roduct classification 辣椒红色素 PAPRIKA OLEORESIN

天椒红安
TIANJIAO HONGAN



油溶/水溶

油溶红色素产品为深红色油状液体，易溶于油脂，主要成分为辣椒红素和辣椒玉红素。由于其色泽鲜亮，安全性高，抗氧化等特性，广泛应用于食品、水产品等天然着色剂。

水溶红色素通过改性精制成水溶红色素，为深红色波体可均匀地分散在水中。广泛用于食品添加领域，如冰淇淋、饮料和烘焙产品。

oil soluble/ water soluble

Paprika oleoresin oil soluble is dark red oily liquid, easily soluble in grease.The main components are capsanthin and capsorubin. Due to its bright color, high safety and anti-oxidation properties, it is widely used in natural colorants such as food asfood and aquatie products.

Paprika oleoresin water soluble is refined into water-soluble by modification-which is a deep red liquid and can be evenly dispersed in water. It is widely used in food additives such as ice cream, beverages and bakery products.





辣椒精 CAPSICUM OLEORESIN

水溶/油溶

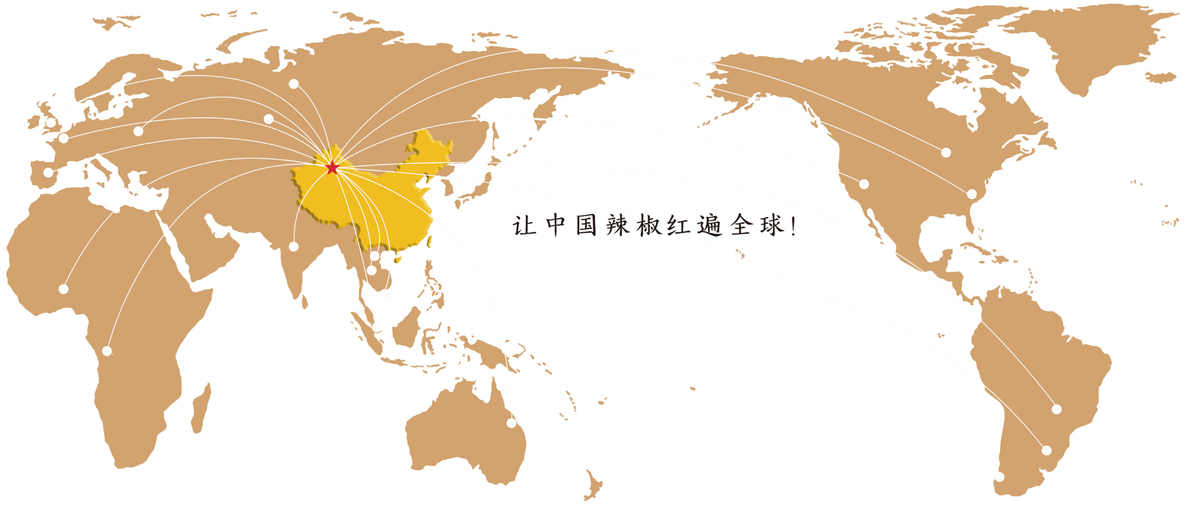
辣椒精由天然优质辣椒经物理提纯、精制而成的浓缩型辣味食品/调味料添加剂。其有效成分为辣椒素和少量辣椒红色素、蛋白质、氨基酸和糖类等。产品为暗红色液体，分别溶于水和油。广泛应用于辣味食品或调味品。

water soluble / oil soluble

Capsicum oleoresin is a concentrated spicy food or seasoning additive made from natral high-quality chili after physical purification and refinement. The effective components are capsaicin and a small amount of capsanthin, protein,amino acids and carbohydrates. This product is a dark red liquid and soluble in water and oil respectively.It is widely used in spicy food or condiments.

M 市场开发
arket Development

天椒红安
TIANJIAO HONGAN



公司建立了种子市场、原料市场、产品市场三大市场共生共存共享体系，围绕“一主三辅”核心业务发展布局，提升三大市场综合竞争力，坚持全产业链思维，以辣椒产业化为核心，通过产业链延伸，深化分工合作，拓展增值空间，抵御市场风险，推动国内国际双循环并重的市场方针。以出色的品质及产品形象受到了国内外市场的青睐和好评。

公司在延伸辣椒全产业链运营的同时，不断向纵深发展，努力研发高科技含量的产品，如高辣高色高香的辣椒品种，向多元化发展，涉足各类涉辣产业，立足发展新阶段、汇聚发展新优势、重塑发展新业态、构建发展新格局、开创发展新局面。



The company has established a symbiosis, coexistence and sharing system for the seed market, raw material market, and product market, focusing on the core business development layout of "one main and two wings"to enhance the comprehensive competitiveness of the three markets, adhere to the whole industry chain perspective, and focus on pepper industrialization, through the extension of the industrial chain, deepen the division and cooperation of labor, expand the value-added space, resist market risks, and promote the market policy of equal emphasis on domestic and international circulation. Excellent qualily and product image have been favored and praised by domeslic andforeign markets.

While extending the operation of the whole pepper industry chain, the company continues to develop in depth, and strives to develop high-tech products, such as pepper varieties with high spice, color and aroma, develop towards diversification, get involved in various spicyindustries,develop new stage, gather new advantages in development, reshape and develop new formats, build new development paltems,and create new development prospects.



公司愿景: 做全球辣椒知名品牌，成为值得信赖的企业。
Vision : To be global famous pepper brand and be a trustworthy enterprise

公司使命: 专注辣椒产业，引领健康生活，创造社会价值。
Mission : Focusing on pepper industry, leading a healthy life, creating social value

核心价值观: 创新、协同、责任、共赢。
Core valles : Innovation, collaboration, responsibility, win-win.

经营理念: 以科技创新，致力于辣椒全产业链的持续增值。
Operation philosophy: Based on technological innavation ,Making continuously increasing value to the whole pepper industry chain

