Just the Fun Part

Sales Presentation

2026





Just The Fun Part is a product line that's as playful as it is premium. A proud brand of **Evergreen Group**, this line brings joy and creativity to the snack aisle with innovative, high-quality treats that stand out on shelves and leave a lasting impression on consumers.



Our Brand Story

We launched **Just The Fun Part** in 2021 with a simple yet irresistible idea: to take the best part of a sundae cone — ***the chocolate-filled bottom*** — and turn it into a stand-alone snack. What started as a clever concept quickly gained traction in the market, capturing the attention of retailers and consumers alike with its *playful spirit and premium ingredients*.

Our brand is built on ***quality, creativity and momentum*** — and we're just getting started. With every bite, we deliver a little joy, a little indulgence, and a lot of fun.

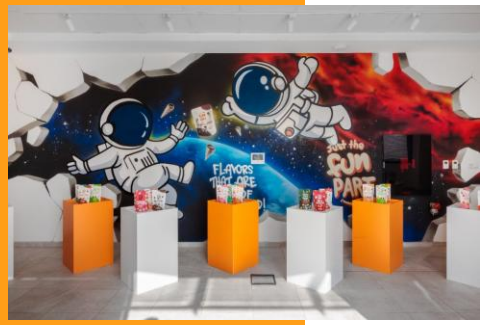
Manufacturing Facility and Capabilities

Fueled by growing demand, we have since built a state-of-the-art, 150,000 square foot manufacturing facility in Izmir, Turkey, and have tripled our production capacity to meet nationwide distribution needs.

SMETA

BRCGS Food Safety

FSPCA FOOD SAFETY PREVENTIVE CONTROLS ALLIANCE











Product Line Highlights



Larger cone size than competitors, allowing for double-fill options.

Over 20 unique flavors in our core lineup.

Seasonal flavors and promotional programs available.

Custom shippers tailored to retailer specifications.

We continuously innovate with new flavors inspired by viral trends and emerging consumer preferences.

Waffle Cones

Filled with Belgian Chocolate



Just the FUN PART

OVER 20 UNIQUE EVERYDAY FLAVORS

FILLED WITH REAL BELGIAN Chocolate PREMIUM QUALITY

NON GMO

CERTIFIED KOSHER CERTIFIED

FLAVORS OUT OF THIS WORLD!

Everyday Items





Just the Fun Part
Waffle Cones filled with Milk Chocolate

UPC Code: 191414012007
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Milk Chocolate

UPC Code: 191414014100
Size: 70 gr
Case Pack: 12



Just the Fun Part
Waffle Cones filled with Dark Chocolate

UPC Code: 191414012014
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Dark Chocolate

UPC Code: 191414014117
Size: 70 gr
Case Pack: 12



Just the Fun Part
Waffle Cones filled with White Chocolate

UPC Code: 191414014001
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with White Chocolate

UPC Code: 191414014124
Size: 70 gr
Case Pack: 12

FILLED WITH REAL BELGIAN Chocolate PREMIUM QUALITY

CERTIFIED KOSHER CERTIFIED



Just the Fun Part
Waffle Cones filled with Caramel Milk Chocolate

UPC Code: 191414014018
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Pistachio Cream & Milk Chocolate

UPC Code: 191414014032
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Peanut Butter & Milk Chocolate

UPC Code: 191414014216
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Cookie Butter & Milk Chocolate

UPC Code: 191414014063
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Hazelnut Cream & Milk Chocolate

UPC Code: 191414014209
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Milk Chocolate & Popping Candy

UPC Code: 191414016708
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Strawberry White Chocolate

UPC Code: 191414014223
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Marshmallow & Milk Chocolate

UPC Code: 191414014261
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Mint Dark Chocolate

UPC Code: 191414014025
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Peanut Butter & Strawberry Jelly

UPC Code: 191414014070
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Espresso Dark Chocolate

UPC Code: 191414014049
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Peanut Butter & Grape Jelly

UPC Code: 191414017880
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Milk Chocolate

Item Code: 1965
UPC Code: 191414019655
Size: 60 gr
Case Pack: 12



Just the Fun Part
Waffle Cones filled Hazelnut Cream & Milk Chocolate

Item Code: 1964
UPC Code: 191414019648
Size: 60 gr
Case Pack: 12



Just the Fun Part Dubai Style Cones - **Milk Chocolate & Pistachio Cream with Crispy Kadaifi**

Item Code: 1963
UPC Code: 191414019631
Size: 60 gr
Case Pack: 12

FILLED WITH REAL BELGIAN Chocolate PREMIUM QUALITY

CERTIFIED KOSHER CERTIFIED

FLAVORS OUT OF THIS WORLD!

Dubai Style

Chocolate Bars
Waffle Cones
Cone Butter





Just the Fun Part Dubai Style Cones - **Milk Chocolate & Pistachio Cream with Crispy Kadaifi**

UPC Code: 191414017897
Size: 120 gr
Case Pack: 6



Just the Fun Part
63 Units Dubai Cones Shipper

UPC Code: 191414018006
Size: 120 gr
Case Pack: 63



Just the Fun Part Dubai Style Cones - **Milk Chocolate & Pistachio Cream with Crispy Kadaifi**

UPC Code: 191414017941
Size: 170 gr
Case Pack: 6

Best Chocolate
2025 Buyers' Choice Award
CANDY PLANNING: EVERYDAY & SUMMER SEASONAL SESSION
ecrm CANDY INDUSTRY

DOUBLE FILLED
FLAVOR ONE
FLAVOR TWO

FILLED WITH REAL BELGIAN Chocolate
PREMIUM QUALITY

CERTIFIED KOSHER CERTIFIED

2026 EXCELLENT TASTE LONDON SILVER



Just the Fun Part Dubai Style Cones – **Milk Chocolate & Peanut Butter with Crispy Kadaifi**

UPC Code: 191414018726
Size: 120 gr
Case Pack: 6



Just the Fun Part Dubai Style Cones - **Milk Chocolate & Strawberry White Chocolate Cream with Crispy Kadaifi**

UPC Code: 191414018740
Size: 120 gr
Case Pack: 6



Just the Fun Part Dubai Style Cones - **Milk Chocolate & Hazelnut Cream with Crispy Kadaifi**

UPC Code: 191414018733
Size: 120 gr
Case Pack: 6

DOUBLE FILLED
FLAVOR ONE
FLAVOR TWO

FILLED WITH REAL BELGIAN Chocolate
PREMIUM QUALITY



Just the Fun Part
Dubai Style Chocolate Bar

Item Code: 1840
UPC Code: 191414018405
Size: 100 gr
Case Pack: 72 (12 bars x 6 inners)
Cs / Pallet: 126



Just the Fun Part
Dubai Style Chocolate Bar

Item Code: 1841
UPC Code: 191414018412
Size: 200 gr
Case Pack: 36 (6 bars x 6 inners)
Cs / Pallet: 132





Just the Fun Part
Dubai Style Chocolate Squares

Item Code: 1851
UPC Code: 191414018511
Size: 108 gr(8 x 13,5 gr)
Case Pack: 6
Cs / Pallet: 216





Just the Fun Part
Dubai Style Chocolate Truffles

Item Code: 1853
UPC Code: 191414018535
Size: 116 gr (8 x 14,5 gr)
Case Pack: 6
Cs / Pallet: 216





Just the Fun Part
Dubai Style Cone Butter

Item Code: 1820
UPC Code: 191414018207
Size: 350 gr
Case Pack: 6
Cs / Pallet: 280

2026
EXCELLENT
TASTE
LONDON
SILVER

FLAVORS OUT OF THIS WORLD!



New Fruit Flavors







Just the Fun Part

Fruitiest Fun Part Yet !

OVER 20 UNIQUE EVERYDAY FLAVORS

FILLED WITH REAL BELGIAN Chocolate PREMIUM QUALITY

NON GMO

CERTIFIED KOSHER CERTIFIED



Just the Fun Part
Waffle Cones filled with Mango White Chocolate

UPC Code:
191414017835
Size: 120 g
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Watermelon White Chocolate

UPC Code:
191414017866
Size: 120 g
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Raspberry Milk Chocolate

UPC Code:
191414017859
Size: 120 g
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Lemon White Chocolate

UPC Code:
191414017828
Size: 120 g
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Blueberry White Chocolate

UPC Code:
191414017811
Size: 120 g
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Orange Dark Chocolate

UPC Code:
191414017842
Size: 120 g
Case Pack: 6

Same crunch, brighter mood.

SINGLE SERVE 10gr



Just the Fun Part
Waffle Cones filled with Milk Chocolate

UPC Code: 191414018252
Size: 10 gr
Case Pack: 75



Just The Fun Part
Waffle Cones filled with Dark Chocolate

UPC Code: 191414018283
Size: 10 gr
Case Pack: 75



Just the Fun Part
Waffle Cones filled with Milk Chocolate & Pistachio Cream with Crispy Kadaifi

UPC Code: 191414018269
Size: 10 gr
Case Pack: 75



Just the Fun Part
Waffle Cones filled with Marshmallow & Milk Chocolate

UPC Code: 191414021030
Size: 10 gr
Case Pack: 75



Just the Fun Part
Waffle Cones filled with Strawberry White Chocolate

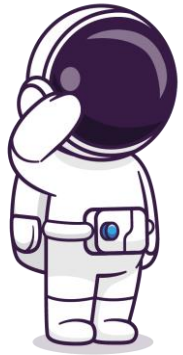
UPC Code: 191414021047
Size: 10 gr
Case Pack: 75

FLAVORS OUT OF THIS WORLD!

Waffle Cone
Butters

A bold new way to snack, spread, or spoon your favorite part of the cone. We took everything you love about the crisp crunch of a waffle cone and turned it into a rich, creamy butter packed with real crunchy cone pieces.

Seven playful flavors. One mission: make every bite fun.





WAFFLE CONE BUTTERS



Just the Fun Part
Cone Butter - Strawberry

UPC Code: 191414018177
Size: 350 gr
Case Pack: 6



Just the Fun Part
Cone Butter - Hazelnut

UPC Code: 191414018214
Size: 350 gr
Case Pack: 6



Just the Fun Part
Cone Butter – Banana

UPC Code: 191414018153
Size: 350 gr
Case Pack: 6



Just the Fun Part
Cone Butter-Apple Cinnamon

UPC Code: 191414018191
Size: 350 gr
Case Pack: 6



Just the Fun Part
Cone Butter - Vanilla

UPC Code: 191414018184
Size: 350 gr
Case Pack: 6



Just the Fun Part
Cone Butter - Peanut

UPC Code: 191414018221
Size: 350 gr
Case Pack: 6

JUST THE FUN BITE GUMMIES





GUMMY WORMS



PEACH RINGS



GUMMY BEARS



SOUR GUMMY BEARS



Just the Fun Bite
Gummy – Peach Rings

Item Code: 2075
UPC Code: 191414020750
Size: 454 gr
Case Pack: 6
Cs / Pallet: 216



Just the Fun Bite
Gummy – Gummy Bears

Item Code: 2078
UPC Code: 191414020781
Size: 454 gr
Case Pack: 6
Cs / Pallet: 216



Just the Fun Bite
Gummy – Gummy Worms

Item Code: 2076
UPC Code: 191414020767
Size: 454 gr
Case Pack: 6
Cs / Pallet: 216



Just the Fun Bite
Gummy – Sour Gummy Bears

Item Code: 2077
UPC Code: 191414020774
Size: 454 gr
Case Pack: 6
Cs / Pallet: 216

Mini Butter Biscuits

The Best Bite Multiplied



Just the FUN PART

FILLED WITH REAL BELGIAN Chocolate PREMIUM QUALITY

NON GMO

CERTIFIED KOSHER CERTIFIED



Just the Fun Part
Milk Chocolate Covered Mini Butter Biscuits

UPC Code: 191414013967
Size: 100 gr
Case Pack: 6



Just the Fun Part
Hazelnut Milk Chocolate Covered Mini Butter Biscuits

UPC Code: 191414016159
Size: 100 gr
Case Pack: 6



Just the Fun Bite
Dark Chocolate Covered Mini Butter Biscuits

UPC Code: 191414013974
Size: 100 gr
Case Pack: 6



Just the Fun Bite
Strawberry White Chocolate Covered Mini Butter Biscuits

UPC Code: 191414016166
Size: 100 gr
Case Pack: 6



Just the Fun Bite
White Chocolate Covered Mini Butter Biscuits

UPC Code: 191414013981
Size: 100 gr
Case Pack: 6



Just the Fun Bite
Butter Biscuits filled with Hazelnut Chocolate Spread

UPC Code: 191414015701
Size: 200 gr
Case Pack: 6

FILLED WITH REAL BELGIAN Chocolate PREMIUM QUALITY

CERTIFIED KOSHER CERTIFIED

Crunchy Cookie Bites

Just the Fun Bite

Filled with Real Belgian Chocolate

Non GMO

Certified Kosher



Just the Fun Bite
Milk Chocolate Crunchy Cookie

Item Code: 2004
UPC Code: 191414020040
Size: 200 g
Case Pack: 6
Cs / Pallet: 250



Just the Fun Bite
Strawberry Crunchy Cookie

Item Code: 2005
UPC Code: 191414020057
Size: 200 g
Case Pack: 6
Cs / Pallet: 250

FLAVORS OUT OF THIS WORLD!

Seasonal Items





Just the Fun Part
Waffle Cones filled with Pumpkin Spice White Chocolate

UPC Code: 191414014254
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Peppermint Dark Chocolate

UPC Code: 191414014247
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Milk Chocolate

UPC Code: 191414013882
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Dark Chocolate

UPC Code: 191414013899
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Milk Chocolate

UPC Code: 191414014186
Size: 120 gr
Case Pack: 6



Just the Fun Part
Waffle Cones filled with Dark Chocolate

UPC Code: 191414014193
Size: 120 gr
Case Pack: 6

FILLED WITH REAL BELGIAN Chocolate PREMIUM QUALITY

CERTIFIED KOSHER CERTIFIED

FLAVORS OUT OF THIS WORLD!

Display
Shippers





Just the Fun Part Assorted Shipper
35 Units Milk Chocolate + 28 Units Dark Chocolate

UPC Code: 191414013004
Size: 120 gr
Case Pack: 63



Just the Fun Part Assorted Shipper
21 Units Hazelnut Cream & Milk Chocolate + 21 Units Peanut Butter & Milk Chocolate + 21 Units Coconut Flakes & Milk Chocolate

UPC Code: 10191414016118
Size: 120 gr
Case Pack: 63



Just the Fun Part Assorted Shipper
21 Units Milk Chocolate + 21 Units Peanut Butter & Milk Chocolate + 21 Units Dark Chocolate

UPC Code: 10191414016101
Size: 120 gr
Case Pack: 63



Just the Fun Part Assorted Shipper
21 Units Milk Chocolate + 21 Units Strawberry White Chocolate + 21 Units White Chocolate

UPC Code: 10191414016125
Size: 120 gr
Case Pack: 63



Just the Fun Part Assorted Shipper
21 Units Milk Chocolate + 21 Units S'mores & Milk Chocolate + 21 Units Dark Chocolate

UPC Code: 10191414016132
Size: 120 gr
Case Pack: 63



Just the Fun Part Assorted Shipper
21 Units Mint Dark Chocolate + 21 Cookie Butter & Milk Chocolate + 21 Units Peanut Butter & Strawberry Jelly

UPC Code: 10191414015968
Size: 120 gr
Case Pack: 63



Just the Fun Part Assorted Shipper
21 Units Pistachio Cream & Milk Chocolate + 21 Units Caramel Milk Chocolate + 21 Units Espresso Dark Chocolate

UPC Code: 10191414015951
Size: 120 gr
Case Pack: 63



Just the Fun Part Assorted Shipper
35 Units Popping Candy Milk Chocolate + 28 Units S'mores & Milk Chocolate

UPC Code: 10191414014282
Size: 120 gr
Case Pack: 63



Just the Fun Part Assorted Shipper
30 Units Milk Chocolate + 30 Units Dark Chocolate + 30 Units White Chocolate

UPC Code: 10191414013360
Size: 70 gr
Case Pack: 90



Just the Fun Part S'mores Shipper
63 Units Waffle Cones filled with Marshmallow & Milk Chocolate

UPC Code: 191414014360
Size: 120 gr
Case Pack: 63



Just the Fun Part Popping Candy Shipper
63 Units Waffle Cones filled with Milk Chocolate & Popping Candy

UPC Code: 10191414014299
Size: 120 gr
Case Pack: 63



Just the Fun Bite Assorted Shipper
21 Units Milk Chocolate + 21 Units Dark Chocolate + 21 Units White Chocolate

UPC Code: 10191414013995
Size: 100 gr
Case Pack: 63



Just the Fun Part
63ct Pumpkin Spice Shipper

UPC Code: 191414014353

Size: 120 gr
Case Pack: 63





Just the Fun Part
63ct Peppermint Dark Chocolate Shipper

UPC Code: 191414014346

Size: 120 gr
Case Pack: 63



FILLED WITH REAL BELGIAN Chocolate PREMIUM QUALITY

CERTIFIED KOSHER CERTIFIED

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Total Reach: 5,565,167

37K 31,4K 197,6K